



SANTA MONICA
SEAFOOD®
 Family Owned Since 1939

Yukon King Salmon



CHARACTERISTICS

The Yukon River empties the 5th largest drainage in North America and is one of the longest rivers in the United States. Some Yukon River salmon migrate over 1,840 miles into the Yukon Territory from the open ocean, making for one of the longest salmon migrations in the world. As salmon do not feed during their swim up their home rivers and creeks, they must store fats and oils in their bodies to survive their long journeys. The Yukon River is roughly 2,300 miles in length, so these salmon carry more oil/fat than any other fish on the planet to survive the 60-80 day journey without eating. The result is one of the best tasting fresh salmon on the planet for those lucky enough to experience it!

FOR YOUR MENU

Yukon Kings average a 30% oil/fat content (though they will reach 34-36% regularly). With its high fat content, this delicious salmon is great grilled, broiled or roasted and should be highlighted as a special item on any menu.

FOR YOUR WAITSTAFF

If your customers are looking for a delicious fish with a high amount of omega-3 fatty acids, Yukon King Salmon is an excellent choice.

FOR YOUR RETAIL DISPLAY

Let your customers know that this is a very rare treat to get their hands on. Yukon Kings are not normally commercially fished and sold to the market.



Species Name:
 Oncorhynchus tshawytscha

Sustainability Rating:

 Green - Best Choice

What: Yukon Kings have not been commercially available in 8 years, as efforts to rebuild the stock have been in place preventing commercial fishing. Recently the decision was made to allow fishermen to retain kings that they catch as part of the Summer Keta fishery (by-catch). These are the first fish available as a result.

The Kings are caught in Emmonak, Alaska (see red star on map), flown to Anchorage to be processed, boxed, and are then on their way to LAX. Santa Monica Seafood may or may not be able to get more of these, so when we say these are available, make sure to contact your Reps asap.

When: sporadic availability

Where: Yukon River in Emmonak, Alaska

How: Wild; By-Catch